



NEWS FROM THE FOOTBALL BOWL ASSOCIATION

CONTACTS

MICHAEL KONRADI
Marketing & Public Relations Committee
(817) 892-4804 • michael@attcottonbowl.com

CHARLIE FISS
Marketing & Public Relations Committee
(817) 892-4802 • charlie@attcottonbowl.com

June 17, 2011

For Immediate Release

2011-12 BOWL SCHEDULE RELEASED

ARLINGTON, Texas (FBA) – The **Football Bowl Association** (FBA) officially released the cumulative schedule for the 2011-12 bowl season on Thursday. Once again this season, 35 bowl games are scheduled to be played in 28 communities across the nation.

The 35 postseason bowl games will play host to a total of 7,000 student-athletes, nearly 14,000 band members, almost 1,300 cheerleaders, 100,000-plus additional performers and close to 2 million fans.

Bowl games bring a measure of importance to the college football regular season unmatched by any other sport. The bowl season begins with three games scheduled on December 17 and will conclude with the Allstate BCS National Championship Game in New Orleans on January 9.

The complete 2011-12 bowl schedule follows. For more information about the Football Bowl Association and its 35-member bowls, please visit footballbowlassociation.com.

Please note that media information for all bowl games, including updated logos, can be viewed and downloaded from collegepressbox.com. For access to the site, please send a request to password@collegepressbox.com.

ADVOCARE V100 INDEPENDENCE BOWL • ALLSTATE SUGAR BOWL • ALLSTATE BCS NATIONAL CHAMPIONSHIP GAME • AT&T COTTON BOWL CLASSIC • AUTOZONE LIBERTY BOWL • BBVA COMPASS BOWL • BEEF 'O' BRADY'S BOWL ST. PETERSBURG • BELK BOWL • BELL HELICOPTER ARMED FORCES BOWL • BRIDGEPOINT EDUCATION HOLIDAY BOWL • CAPITAL ONE BOWL • CHAMPS SPORTS BOWL • CHICK-FIL-ABOWL • DISCOVER ORANGE BOWL • FRANKLIN AMERICAN MORTGAGE MUSIC CITY BOWL GATOR BOWL • GODADDY.COM BOWL • HYUNDAI SUN BOWL • INSIGHT BOWL • KRAFT FIGHT HUNGER BOWL • LITTLE CAESARS PIZZABOWL • MAACO BOWL LAS VEGAS MEINEKE CAR CARE BOWL OF TEXAS • MILITARY BOWL PRESENTED BY NORTHROP GRUMMAN • NEW ERA PINSTRIPE BOWL • NEW MEXICO BOWL • OUTBACK BOWL ROSE BOWL GAME PRESENTED BY VIZIO • R+L CARRIERS NEW ORLEANS BOWL • SAN DIEGO COUNTY CREDIT UNION POINSETTIA BOWL • SHERATON HAWAII BOWL TICKETCITY BOWL • TOSTITOS FIESTA BOWL • UDROVE HUMANITARIAN BOWL • VALERO ALAMO BOWL

2011-12 COLLEGE FOOTBALL BOWL SCHEDULE

Date / Time (ET)	Bowl	Site	Matchup	Payout (M)	TV
Sat., Dec. 17 / 2 p.m.	Gildan New Mexico Bowl	Albuquerque, N.M.	MWC vs. Pac-12	TBA	ESPN
Sat., Dec. 17 / 5:30 p.m.	uDrove Humanitarian Bowl	Boise, Idaho	MAC vs. WAC	TBA	ESPN
Sat., Dec. 17 / 9 p.m.	R+L Carriers New Orleans Bowl	New Orleans, La.	C-USA vs. Sun Belt	\$1	ESPN
Tue., Dec. 20 / 8 p.m.	Beef O'Brady's Bowl St. Petersburg	St. Petersburg, Fla.	Big East vs. C-USA	\$1	ESPN
Wed., Dec. 21 / 8 p.m.	San Diego County Credit Union Poinsettia Bowl	San Diego, Calif.	MWC vs. WAC	\$1	ESPN
Thu., Dec. 22 / 8 p.m.	MAACO Bowl Las Vegas	Las Vegas, Nev.	MWC vs. Pac-12	\$2.2	ESPN
Sat., Dec. 24 / 8 p.m.	Sheraton Hawai'i Bowl	Honolulu, Hawai'i	C-USA vs. WAC	TBA	ESPN
Mon., Dec. 26 / 5 p.m.	Advocare V100 Independence Bowl	Shreveport, La.	ACC vs. MWC	\$2.3	ESPN2
Tue., Dec. 27 / 4:30 p.m.	Little Caesars Pizza Bowl	Detroit, Mich.	Big Ten vs. MAC	TBA	ESPN
Tue., Dec. 27 / 8 p.m.	Belk Bowl	Charlotte, N.C.	ACC vs. Big East	\$3.4	ESPN
Wed., Dec. 28 / 4:30 p.m.	Military Bowl presented by Northrop Grumman	Washington, D.C.	ACC vs. Navy	\$1.725	ESPN
Wed., Dec. 28 / 8 p.m.	Bridgepoint Education Holiday Bowl	San Diego, Calif.	Big 12 vs. Pac-12	\$4.3	ESPN
Thu., Dec. 29 / 5:30 p.m.	Champs Sports Bowl	Orlando, Fla.	ACC vs. Big East	\$4.65	ESPN
Thu., Dec. 29 / 9 p.m.	Valero Alamo Bowl	San Antonio, Texas	Big 12 vs. Pac-12	\$6.35	ESPN
Fri., Dec. 30 / 12 p.m.	Bell Helicopter Armed Forces Bowl	Dallas, Texas	BYU vs. C-USA	\$1.2	ESPN
Fri., Dec. 30 / 3:20 p.m.	New Era Pinstripe Bowl	Bronx, N.Y.	Big 12 vs. Big East	\$3.6	ESPN
Fri., Dec. 30 / 6:40 p.m.	Franklin American Mortgage Music City Bowl	Nashville, Tenn.	ACC vs. SEC	\$3.675	ESPN
Fri., Dec. 30 / 10 p.m.	Insight Bowl	Tempe, Ariz.	Big Ten vs. Big 12	\$6.7	ESPN
Sat., Dec. 31 / 12 p.m.	Meineke Car Care Bowl of Texas	Houston, Texas	Big Ten vs. Big 12	\$3.4	ESPN
Sat., Dec. 31 / 2 p.m.	Hyundai Sun Bowl	El Paso, Texas	ACC vs. Pac-12	\$4	CBS
Sat., Dec. 31 / 3:30 p.m.	AutoZone Liberty Bowl	Memphis, Tenn.	C-USA vs. SEC	TBA	ABC
Sat., Dec. 31 / 3:30 p.m.	Kraft Fight Hunger Bowl	San Francisco, Calif.	Army vs. Pac-12	\$1.675	ESPN
Sat., Dec. 31 / 7:30 p.m.	Chick-fil-A Bowl	Atlanta, Ga.	ACC vs. SEC	\$6.9	ESPN
Mon., Jan. 2 / 12 p.m.	TicketCity Bowl	Dallas, Texas	Big Ten vs. C-USA	\$2.2	ESPNU
Mon., Jan. 2 / 1 p.m.	Capital One Bowl	Orlando, Fla.	Big Ten vs. SEC	\$9.2	ESPN
Mon., Jan. 2 / 1 p.m.	Gator Bowl	Jacksonville, Fla.	Big Ten vs. SEC	\$5.4	ESPN2
Mon., Jan. 2 / 1 p.m.	Outback Bowl	Tampa, Fla.	Big Ten vs. SEC	\$7	ABC
Mon., Jan. 2 / 5 p.m.	Rose Bowl Game presented by VIZIO	Pasadena, Calif.	Big Ten vs. Pac-12	\$36	ESPN
Tue., Jan. 3 / 8:30 p.m.	Allstate Sugar Bowl	New Orleans, La.	SEC Champion vs. BCS	TBA	ESPN
Wed., Jan. 4 / 8 p.m.	Discover Orange Bowl	Miami Gardens, Fla.	ACC Champion vs. BCS	TBA	ESPN
Thu., Jan. 5 / 8:30 p.m.	Tostitos Fiesta Bowl	Glendale, Ariz.	Big 12 Champion vs. BCS	TBA	ESPN
Fri., Jan. 6 / 8 p.m.	AT&T Cotton Bowl	Arlington, Texas	Big 12 vs. SEC	\$7.25	FOX
Sat., Jan. 7, 1 p.m.	BBVA Compass Bowl	Birmingham, Ala.	Big East vs. SEC	\$1.925	ESPN
Mon., Jan. 9 / 8:30 p.m.	Allstate BCS National Championship Game	New Orleans, La.	BCS No. 1 vs. BCS No. 2	TBA	ESPN
TBA	GoDaddy.com Bowl	Mobile, Ala.	MAC vs. Sun Belt	\$1.5	ESPN

Payouts are combined totals. BCS payouts include all funds distributed to participating and non-participating conferences, Football Championship Division, Notre Dame, and other entities.



Dates and times subject to change; For more information, visit footballbowlassociation.org

FOOTBALL BOWL ASSOCIATION