

BOWL SYNOPSIS / DIRECTORY

2011 C-USA BOWL SYNOPSIS

Conference USA has guaranteed spots in six games during the 2011 season and serves as a primary back-up for a possible seventh game. The AutoZone Liberty Bowl has the top selection of C-USA teams and the league will also send teams to the Beef O'Brady's Bowl St. Petersburg, Bell Helicopter Armed Forces Bowl, R+L Carriers New Orleans Bowl, Sheraton Hawai'i Bowl and TicketCity Bowl this season. The conference also has an agreement with the Military Bowl to participate in that game should the ACC or Navy be unable to provide a team for that bowl.

The 53rd annual AutoZone Liberty Bowl is scheduled for Saturday, December 31 in Memphis. The AutoZone Liberty Bowl will match the top Conference USA team against an opponent from either the Southeastern Conference or the Big East in a game that will air on ABC with a 2:30 p.m. CT kickoff.

The fourth annual Beef O'Brady's Bowl St. Petersburg will take place on Tuesday, December 20 at 8 p.m. ET. Conference USA will face an opponent from the Big East Conference in a game that will air on ESPN.

The league continues its partnership with the Bell Helicopter Armed Forces Bowl on Friday, December 30. The Fort Worth, Texas-based bowl will be played once again at SMU's Gerald J. Ford Stadium in Dallas due to stadium construction in Fort Worth. C-USA will face a bowl-eligible BYU in the game, which will be televised by ESPN.

Conference USA is scheduled to participate in the R+L Carriers New Orleans for the ninth time in 10 seasons when it plays in the Saturday, December 17th contest. C-USA will play the Sun Belt Conference champion at the Louisiana Superdome, beginning at 8 p.m. CT on ESPN.

The league will compete in the Sheraton Hawai'i Bowl on Saturday, December 24 in Honolulu. C-USA's representative will face a Western Athletic Conference opponent in the game, which will kick off at 3 p.m. HT (8 p.m. ET) and be televised by ESPN.

The second annual TicketCity Bowl will be played on Monday, January 2 at the historic Cotton Bowl in Dallas. Conference USA will be part of this year's game and will face an opponent from the Big Ten Conference for the first time ever in postseason play.

The league also has a secondary agreement to play in the fourth annual Military Bowl in Washington, D.C. if C-USA has a seventh bowl-eligible team and either the ACC or Navy is unable to fill their spot. This year's game will be played on Wednesday, December 28 at 4:30 p.m. ET on ESPN.

It is important to note that a Conference USA champion may qualify for the Bowl Championship Series if ranked in the BCS final Top 12 or, in the BCS Top 16 and ranked higher than a team which receives automatic qualification.



In addition, a BCS National Championship Game will be played at one of the bowl sites.

BCS Rankings

The BCS Standings, have been compiled by the National Football Foundation and College Hall of Fame since the beginning of the 2000 regular-season. The BCS Standings determine which teams play in the National Championship game, and which are included in the pool of eligible teams available for at-large selection. The BCS Standings include the Harris Poll, the USA Today Coaches poll and an average of six computer polls.

Each component will count for one-third of a team's overall BCS score in the BCS Standings.

C-USA and the BCS

The Conference USA champion (along with the champions of the Mid-American Conference, the Mountain West Conference, the Sun Belt Conference, and the Western Athletic Conference) will have an automatic berth in one of the five bowls if, and only if:

- *It is a Conference Champion; and

Either:

- *It is ranked in the top 12 of the BCS Standings on Bowl Selection Sunday;
- *It is ranked in the top 16 of the BCS Standings on Bowl Selection Sunday, and its ranking in the BCS Standings is better than that of a champion of a Conference that has an annual automatic berth in one of the BCS bowl games.

BOWL CHAMPIONSHIP SERIES

About the BCS

The Bowl Championship Series (BCS) is a five-game arrangement for post-season college football that is designed to match the two top-rated teams in a national championship game and to create exciting and competitive matchups between eight other highly regarded teams in four other games.

The bowl games participating are the Fiesta Bowl, Orange Bowl, Rose Bowl and Sugar Bowl. In

2011-2012 BOWL SCHEDULE

DATE	BOWL	MATCHUP	LOCATION	TIME	NETWORK
Dec. 17	Gildan New Mexico Bowl	Mountain West vs. Pac-12	Albuquerque, N.M.	2 p.m.	ESPN
Dec. 17	UDrove Humanitarian Bowl	MAC vs. WAC	Boise, Idaho	5:30 p.m.	ESPN
Dec. 17	R+L Carriers New Orleans Bowl	C-USA vs. Sun Belt	New Orleans, La.	9 p.m.	ESPN
Dec. 20	Beef O' Brady's St. Petersburg Bowl	C-USA vs. Big East	St. Petersburg, Fla.	8:00 p.m.	ESPN
Dec. 21	San Diego Co. Credit Union Poinsettia Bowl	Mountain West vs. WAC	San Diego, Calif.	8 p.m.	ESPN
Dec. 22	MAACO Las Vegas Bowl	Mountain West vs. Pac-12	Las Vegas, Nev.	8 p.m.	ESPN
Dec. 24	Sheraton Hawaii Bowl	C-USA vs. WAC	Honolulu, Hawaii	8 p.m.	ESPN
Dec. 26	AdvoCare V100 Independence Bowl	ACC vs. Mountain West	Shreveport, La.	5 p.m.	ESPN 2
Dec. 27	Little Caesars Pizza Bowl	MAC vs. Big Ten	Detroit, Mich.	4:30 p.m.	ESPN
Dec. 27	Belk Bowl	ACC vs. Big East	Charlotte, N.C.	8 p.m.	ESPN
Dec. 28	Military Bowl	ACC vs. Navy/C-USA	Washington, D.C.	4:30 p.m.	ESPN
Dec. 28	Bridgepoint Education Holiday Bowl	Pac-10 vs. Big 12	San Diego, Calif.	10 p.m.	ESPN
Dec. 29	Champs Sports Bowl	ACC vs. Big East/Notre Dame	Orlando, Fla.	5:30 p.m.	ESPN
Dec. 29	Valero Alamo Bowl	Big 12 vs. Pac-12	San Antonio, Texas	9:15 p.m.	ESPN
Dec. 30	Bell Helicopter Armed Forces Bowl	C-USA vs. BYU	Dallas, Texas	Noon	ESPN
Dec. 30	New Era Pinstripe Bowl	Big East vs. Big 12	New York, N.Y.	TBA	ESPN
Dec. 30	Insight Bowl	Big Ten vs. Big 12	Tempe, Ariz.	10 p.m.	ESPN
Dec. 30	Franklin American Mortgage Music City Bowl	SEC vs. ACC	Nashville, Tenn.	6:30 p.m.	ESPN
Dec. 31	Meineke Car Care of Texas Bowl	Big 12 vs. Big Ten	Houston, Texas	Noon	ESPN
Dec. 31	Kraft Fight Hunger Bowl	Pac-12 vs. Army	San Francisco, Calif.	12:30 p.m.	ESPN
Dec. 31	Hyundai Sun Bowl	Pac-12 vs. ACC	El Paso, Texas	2 p.m.	CBS
Dec. 31	AutoZone Liberty Bowl	C-USA vs. SEC/Big East	Memphis, Tenn.	3:30 p.m.	ABC
Dec. 31	Chick-fil-A Bowl	ACC vs. SEC	Atlanta, Ga.	7:30 p.m.	ESPN
Jan. 2	TicketCity Bowl	C-USA vs. Big Ten	Dallas, Texas	Noon	ESPN U
Jan. 2	Outback Bowl	Big Ten vs. SEC	Tampa, Fla.	1 p.m.	ABC
Jan. 2	Capital One Bowl	SEC vs. Big Ten	Orlando, Fla.	1 p.m.	ESPN
Jan. 2	Gator Bowl	Big Ten vs. SEC	Jacksonville, Fla.	1:30 p.m.	ESPN2
Jan. 2	Rose Bowl Game presented by Vizio	BCS vs. BCS	Pasadena, Calif.	4:30 p.m.	ESPN
Jan. 3	Allstate Sugar Bowl	BCS vs. BCS	New Orleans, La.	8 p.m.	ESPN
Jan. 4	Discover Orange Bowl	BCS vs. BCS	Miami, Fla.	8:30 p.m.	ESPN
Jan. 5	Tostitos Fiesta Bowl	BCS vs. BCS	Glendale, Ariz.	8 p.m.	ESPN
Jan. 6	AT&T Cotton Bowl	Big 12 vs. SEC	Arlington, Texas	8 p.m.	FOX
Jan. 6	GoDaddy.com Bowl	Sun Belt vs. MAC	Mobile, Ala.	9 p.m.	ESPN
Jan. 7	BBVA Compass Bowl	SEC vs. Big East	Birmingham, Ala.	Noon	ESPN
Jan. 9	BCS National Championship Game	BCS #1 vs. BCS #2	New Orleans, La.	TBA	ESPN

All Times Eastern and Subject to Change

AUTO ZONE LIBERTY BOWL

QUICK FACTS

Memphis, Tennessee

Date: December 31, 2011

Time: 2:30 p.m. CST

Stadium: Liberty Bowl Memorial (61,000)

Network: ABC

Opponent: SEC or Big East Selection

Executive Director: Steve Ehrhart

President: Patricia Shannon

Associate Executive Director: Harold Graeter

Chief Financial Officer: Perry Winstead

Phone: 901/795-7700

FAX: 901/795-7826

Mailing Address: 3767 New Getwell Road
Memphis, TN 38118

Website: www.autozonelibertybowl.org



Steve Ehrhart



Harold Graeter



Patricia Shannon

BOWL NOTES

Now in its 53rd year, the AutoZone Liberty Bowl is college football's seventh-oldest bowl game....Conference USA has sent seven different representatives to the game over the past nine years, with last year's champion, UCF, and East Carolina each appearing twice in the past four years....C-USA teams have an all-time record of 11-9 in the game....The

game has drawn a crowd of more than 50,000 in each of the last 12 years, including a bowl-record crowd of 63,816 for the 2007 UCF-Mississippi State's matchup and 62,742 for the 2009 ECU-Arkansas clash....In 2011, C-USA will face a team from the SEC in the game for the sixth straight year....There is a possibility that the Big East Conference could also participate in the game between 2011-2013....Over the years the Liberty Bowl has seen legendary coaches such as Paul "Bear" Bryant, Lou Holtz, Johnny Majors and Joe Paterno coach in the game, while outstanding players such as Ernie Davis, Doug Flutie, Bo Jackson, Archie Manning and Randy White have participated in the bowl.



UCF defeated Georgia in last year's AutoZone Liberty Bowl, 10-6 for the school's first-ever bowl victory



UCF captured its first-ever bowl victory with a 10-6 win over Georgia in the 2010 AutoZone Liberty Bowl.

PAST RESULTS

at Philadelphia

- 1959 Penn State 7, Alabama 0
- 1960 Penn State 41, Oregon 12
- 1961 Syracuse 15, Miami (Fla.) 14
- 1962 Oregon State 6, Villanova 0
- 1963 Mississippi State 16, North Carolina State 12

at Atlantic City

- 1964 Utah 32, West Virginia 6

at Memphis

- 1965 Mississippi 13, Auburn 7
- 1966 Miami (Fla.) 14, Virginia Tech 7
- 1967 North Carolina State 14, Georgia 7
- 1968 Mississippi 34, Virginia Tech 17
- 1969 Colorado 47, Alabama 33
- 1970 Tulane 17, Colorado 3
- 1971 Tennessee 14, Arkansas 13
- 1972 Georgia Tech 31, Iowa State 30
- 1973 North Carolina State 31, Kansas 18
- 1974 Tennessee 7, Maryland 3
- 1975 Southern California 20, Texas A&M 0
- 1976 Alabama 36, UCLA 6
- 1977 Nebraska 21, North Carolina 17
- 1978 Missouri 20, Louisiana State 15
- 1979 Penn State 9, Tulane 6
- 1980 Purdue 28, Missouri 25
- 1981 Ohio State 31, Navy 28
- 1982 Alabama 21, Illinois 15
- 1983 Notre Dame 19, Boston College 18
- 1984 Auburn 21, Arkansas 15
- 1985 Baylor 21, Louisiana State 7
- 1986 Tennessee 21, Minnesota 14
- 1987 Georgia 20, Arkansas 17
- 1988 Indiana 34, South Carolina 10
- 1989 Mississippi 42, Air Force 29
- 1990 Air Force 23, Ohio State 11
- 1991 Air Force 38, Mississippi State 15
- 1992 Mississippi 13, Air Force 0
- 1993 Louisville 18, Michigan State 7
- 1994 Illinois 30, East Carolina 0
- 1995 East Carolina 19, Stanford 13
- 1996 Syracuse 30, Houston 17
- 1997 Southern Miss 41, Pittsburgh 7
- 1998 Tulane 41, Brigham Young 27
- 1999 Southern Miss 23, Colorado State 17
- 2000 Colorado State 22, Louisville 17
- 2001 Louisville 28, Brigham Young 10
- 2002 TCU 17, Colorado State 3
- 2003 Utah 17, Southern Miss 0
- 2004 Louisville 44, Boise State 40
- 2005 Tulsa 31, Fresno State 24
- 2006 South Carolina 44, Houston 36
- 2007 Mississippi State 10, UCF 3
- 2008 Kentucky 25, East Carolina 19
- 2009 Arkansas 20, East Carolina 17 (ot)
- 2010 UCF 10, Georgia 6

BEEF O'BRADY'S ST.PETERSBURG BOWL

QUICK FACTS

St. Petersburg, Fla.
Date: December 20, 2011
Time: 8 p.m. EST
Stadium: Tropicana Field (43,000)
Network: ESPN
Opponent: Big East Selection
Executive Director: Brett Dulaney

Assistant Executive Director: Nikki Godfrey
Manger, Event Sponsorship & Marketing: Carlos Padilla II
Media Relations Director: John Gerdes
Mailing Address: 100 Second Avenue South
 St. Petersburg, FL
Website: www.StPetersburgBowl.com



BOWL NOTES

Family-oriented sports restaurant chain Beef O'Brady's continues its title sponsorship of the fourth annual Beef O'Brady's Bowl St. Petersburg this December....Conference USA has participated in each of the first three St. Petersburg Bowls. Last season, former C-USA member Louisville knocked off Southern Miss, 31-28. In 2009, UCF brought more than 20,000 fans to watch the Knights play Rutgers. Memphis faced South Florida in the inaugural game in 2008....This season, the C-USA representative will once again play an opponent from the Big East Conference at Tropicana Field in downtown St. Petersburg. The 2011 Beef O'Brady's Bowl St. Petersburg will be played on Tuesday, December 20 and will be televised in prime-time by ESPN, beginning at 8 p.m. EST....The Beef O'Brady's Bowl St. Petersburg is one of six postseason games that take place in the Sunshine State....The bowl is owned and operated by ESPN.



Brett Dulaney



Carlos Padilla



Nikki Godfrey

PAST RESULTS

2010	Louisville 31, Southern Miss 28
2009	Rutgers 45, UCF 24
2008	South Florida 41, Memphis 14

BELL HELICOPTER ARMED FORCES BOWL

QUICK FACTS

Fort Worth, Texas
Date: December 30, 2011
Time: 11 a.m. CST
Stadium: Gerald J. Ford Stadium (32,000)
Network: ESPN
Opponent: BYU or at-large
Executive Director: Brant Ringler
Operations & Events: Anne Rector

Sales and Marketing: Hope Lockett
Ticket Operations: Trisha Branch
Phone: 817/810-0012
FAX: 817/810-0252
Mailing Address: 505 Main Street, Suite 270
 Fort Worth, TX 76102
Media Relations Director: Tim Simmons
Phone: 303/678-8484
Website: www.armedforcesbowl.com



BOWL NOTES

Conference USA has been a part of the Bell Helicopters Armed Forces Bowl in all but one year of the bowl's eight-year existence... The C-USA representative will face Brigham Young University in this year's game, which will again be played at SMU's Gerald J. Ford Stadium. In the event that BYU is not available for the game, the bowl will have an at-large selection....Last season, Army held off SMU, 16-14 as the Mustangs made back-to-back bowl appearances for the first time since 1983-84...During the 2008 and 2009 seasons, Houston faced Air Force in the Fort Worth Texas game twice, with each school winning once....Conference USA was a part of the first four Armed Forces Bowls (known as the Fort Worth Bowl during its first three years)....Tulsa appeared in the 2006 game, losing to Utah....Houston also represented C-USA in the 2005 game, falling to Big 12 foe Kansas....The 2004 game featured a matchup of current and future C-USA members as Cincinnati posted a 32-14 win over Marshall in what proved to be the final game for Thundering Herd head coach Bob Pruett, who retired several weeks after the game....The inaugural game in 2003 featured a battle of Top 20 Teams when No. 19 TCU battled No. 16 Boise State. The Broncos won the game, 34-31, in one of the highest scoring games of the 2003-2004 bowl season.



Brant Ringler



Anne Rector

PAST RESULTS

2010	Army 16, SMU 14
2009	Air Force 47, Houston 20
2008	Houston 34, Air Force 28
2007	California 42, Air Force 36
2006	Utah 25, Tulsa 13
2005	Kansas 42, Houston 13
2004	Cincinnati 32, Marshall 14
2003	Boise State 34, TCU 31

R+L CARRIERS NEW ORLEANS BOWL

QUICK FACTS

New Orleans, La.

Date: December 17, 2011

Time: 8 p.m. CST

Stadium: Louisiana Superdome (69,767)

Network: ESPN

Opponent: Sun Belt Conference Champion

President/CEO: Jay Cicero

Executive Director: Billy Ferrante

Media Relations Director: Sam Joffray

Operations Director: Alison Comeaux

Phone: 504/525-5678

FAX: 504/529-1622

Mailing Address: 2020 St. Charles Avenue,
4th Floor

New Orleans, LA 70130

Website: www.neworleansbowl.org



PAST RESULTS

2010	Troy 48, Ohio 21
2009	Middle Tennessee 42, Southern Miss 32
2008	Southern Miss 30, Troy 27 (ot)
2007	Florida Atlantic 44, Memphis 27
2006	Troy 41, Rice 17
2005	Southern Miss 31, Arkansas State 19 (Lafayette, La.)
2004	Southern Miss 31, North Texas 10
2003	Memphis 27, North Texas 17
2002	North Texas 24, Cincinnati 19
2001	Colorado State 45, North Texas 20

BOWL NOTES

Conference USA is scheduled to be a part of the R+L Carriers New Orleans Bowl for the ninth time in the bowl's 11 years, facing the champion of the Sun Belt Conference on the opening day of the 2011-12 bowl season. ...Southern Miss appeared in the New Orleans Bowl in 2008 and 2009, defeating Troy, 30-27 in the first overtime game in the bowl's history in 2008, before falling to Middle Tennessee the next season. The Golden Eagles also captured back-to-back games in 2005 and 2004, defeating SBC Champions Arkansas State and North Texas, respectively. ...In 2007, Memphis made its fourth bowl

appearance in five years when it fell to Florida

Atlantic. ...Rice represented C-USA in the 2006 game, ending a 45-year bowl drought, losing to Troy. ... In 2003, Memphis, armed with over 10,000 of its fans, made its first bowl appearance since 1971. ...The Tigers defeated North Texas, 27-17, to cap off their first nine-win season since 1963. ...In 2002, C-USA co-champion Cincinnati battled North Texas, dropping a 24-19 decision to the Mean Green. ...The New Orleans Bowl is played at the Louisiana Superdome, home of Tulane University and site of six Super Bowl games.



Jay Cicero



Billy Ferrante



Sam Joffray

SHERATON HAWAI'I BOWL

QUICK FACTS

Honolulu, Hawai'i

Date: December 24, 2011

Time: 3 p.m. HST (8 p.m. EST)

Stadium: Aloha Stadium (50,000)

Network: ESPN

Opponent: WAC Selection

Executive Director: Dave Matlin

Assoc. Executive Director: Daryl Garvin

Director of Ticketing and Operations:

Brad Motooka

Media Relations Director: Derek Inouchi

Phone: 808-523-3688

FAX: 808-523-3712

Mailing Address: 841 Bishop Street
Suite 2100

Honolulu, HI 96813

Website: www.sheratonhawaiibowl.com



BOWL NOTES

The Sheraton Hawai'i Bowl celebrates its 10th Year Anniversary with this year's game on Christmas Eve. ...This year will mark the eighth time that C-USA will be a part of the game. ...In its first nine years, the Sheraton Hawai'i Bowl has gained a reputation for offensive shootouts, with the winning team topping the 40-point mark in each of the last eight years, while the losing team has scored 35 or more points five times. ...Last year, Tulsa closed out its season with a seventh straight victory, defeating home-standing and 25th-ranked Hawai'i, 62-35. ...In 2009, June Jones and his SMU Mustangs capped off the nation's largest turnaround by defeating Nevada, 45-10. ...East Carolina won the 2007 game, as current Tennessee Titans star RB Chris Johnson led the Pirates to a 41-38 win over No. 22 Boise State. ...UCF and UAB each made their first bowl appearances in school history in the Hawai'i Bowl. UCF fell to Nevada, 49-48, in 2005 and UAB battled home-standing Hawai'i in 2004, falling 59-40. ...In 2003, Hawai'i prevailed, 54-48, in triple overtime over Houston. ...In 2002, Tulane represented C-USA in the inaugural Hawai'i Bowl, upsetting Hawai'i on its home field, 36-28.



Dave Matlin

PAST RESULTS

2010	Tulsa 62, Hawaii 35
2009	SMU 45, Nevada 10
2008	Notre Dame 49, Hawaii 21
2007	East Carolina 41, Boise State 38
2006	Hawaii 41, Arizona State 24
2005	Nevada 49, UCF 48
2004	Hawaii 59, UAB 40
2003	Hawaii 54, Houston 48 (3ot)
2002	Tulane 36, Hawai'i 28

MILITARY BOWL

QUICK FACTS

Washington, D.C.

Date: December 28, 2011

Time: 4:30 p.m. EST

Stadium: RFK Stadium (52,000)

Network: ESPN

Executive Director: Steve Beck

Director of Teams and Events: Marie Rudolph

Director of Finance/Operations:

Lauren Schram

Media Relations Director: Teri Washington

Phone: 202/785-BOWL

Mailing Address: 1629 K St. NW
Suite 700
Washington, DC 20006

Website: www.EagleBankBowl.com



BOWL NOTES

Conference USA has a secondary agreement to be a part of the 2011 Military Bowl presented by Northrop Grumman in Washington, D.C....C-USA will send a representative to the game provided it has a seventh bowl-eligible team and either the Atlantic Coast Conference or Navy is unable to fill its spot in the fourth annual game....Last season, East Carolina represented C-USA in the game and brought a strong contingent of fans to Washington, D.C. to face Maryland....In 2009, UCLA defeated a Temple team that was making its first bowl appearance since 1979, 30-21....In 2008, Wake Forest defeated Navy, 29-19 in the inaugural EagleBank Bowl....The bowl is played at historic RFK Stadium, the former home of the Washington Redskins.



Steve Beck

PAST RESULTS

2010	Maryland 51, East Carolina 20
2009	UCLA 30, Temple 21
2008	Wake Forest 29, Navy 19

TICKET CITY BOWL

QUICK FACTS

Dallas, Texas

Date: January 2, 2012

Time: 11 a.m. CST

Stadium: Cotton Bowl (92,158)

Network: ESPN Family of Networks

President & CEO: Tom Starr

Director of Operations: Katrina Brandle

Director of Internal Affairs: Monty Clegg

Director of Corporate Sales: John Delley

Phone: 972-444-2550

Mailing Address: 222 West Las Colinas Blvd.
Suite 1702
Irving, Texas 75039

Website: www.DallasFootballClassic.com



BOWL NOTES

After a one-year absence college football postseason action returned to the historic Cotton Bowl in Dallas on New Year's Day 2011 when Texas Tech battled Northwestern in the inaugural TicketCity Bowl.... Conference USA has a primary agreement to be part of their game this season to face an opponent from the Big Ten Conference. C-USA and the Big Ten have never met each other in a bowl game....Conference USA also has an agreement to be a secondary partner for the TicketCity Bowl and a primary partner in 2013.



Tom Starr



Cotton Bowl Stadium

PAST RESULTS

2010	Texas Tech 45, Northwestern 38
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