

# 2011-12 Bowl Agreements

Courtesy: Big12Sports.com Release: 07/01/2009



Entering its 14th season, the Bowl Championship Series was established to determine a champion for college football while maintaining and enhancing the bowl system which has provided significant support to college football for nearly a century. The BCS is a showcase for the sport, matching the premier teams in top bowl games. The Big 12 Conference is a key component in the championship agreement.

The Big 12 is tied with a nation-leading seven appearances in the BCS National Championship Game. From 2000-2005, Big 12 squads played in the title game five times during the six-year span.

The BCS consists of the Tostitos Fiesta Bowl, Discover Orange Bowl, Allstate Sugar Bowl and the Rose Bowl presented by Vizio. In addition to the Big 12, the Atlantic Coast, Big East, Big Ten, Pacific-12 and Southeastern Conferences also have automatic berths for their champions into one of the four contests. Beginning with the 2006 season, each bowl hosts two games once every four years - its traditional game plus a National Championship contest approximately one week after the New Year.

This season the national championship game will be played in New Orleans, La. on January 9. ESPN holds television rights to the BCS under a new four-year agreement that began with the 2010 season (2011 games).

Following is the Big 12's selection order:

BCS - Tostitos Fiesta  
AT&T Cotton (SEC)  
Valero Alamo (Pac-10)  
Insight (Big Ten)  
Bridgepoint Holiday (Pac-10)  
Texas (Big Ten)  
New Era Pinstripe (Big East)

Bowl Game	Date / Time (CT)	Site	Matchup	Network
Bridgepoint Education Holiday Bowl	Dec. 28 7:00 p.m.	San Diego, Calif.	Big 12 vs. Pac-12	ESPN
Valero Alamo Bowl	Dec. 29 8:00 p.m.	San Antonio, Texas	Big 12 vs. Pac-12	ESPN
New Era Pinstripe Bowl	Dec. 30 2:20 p.m.	Bronx, N.Y.	Big 12 vs. Big East	ESPN
Insight Bowl	Dec. 30 9:00 p.m.	Tempe, Ariz.	Big 12 vs. Big Ten	ESPN
Meineke Car Care Bowl of Texas	Dec. 31 11:00 a.m.	Houston, Texas	Big 12 vs. Big Ten	ESPN
Tostitos Fiesta Bowl	Jan. 2 7:30 p.m.	Glendale, Ariz.	Big 12 Champion vs. BCS	ESPN
Allstate Sugar Bowl	Jan. 3 7:30 p.m.	New Orleans, La.	SEC Champion vs. BCS	ESPN
Discover Orange Bowl	Jan. 4 7:00 p.m.	Miami Gardens, Fla.	ACC Champion vs. BCS	ESPN
AT&T Cotton Bowl	Jan. 6 7:00 p.m.	Arlington, Texas	Big 12 vs. SEC	FOX
Allstate BCS National Championship	Jan. 9 7:30 p.m.	New Orleans, La.	BCS #1 vs. BCS #2	ESPN